

MOBILE MOTION MOCAP

ACCELERATED FILM & TELEVISION PRODUCTION COMPANY



NOT A SOLICITATION
FOR INVESTMENT

MOBILEMOTIONMOCAP.COM

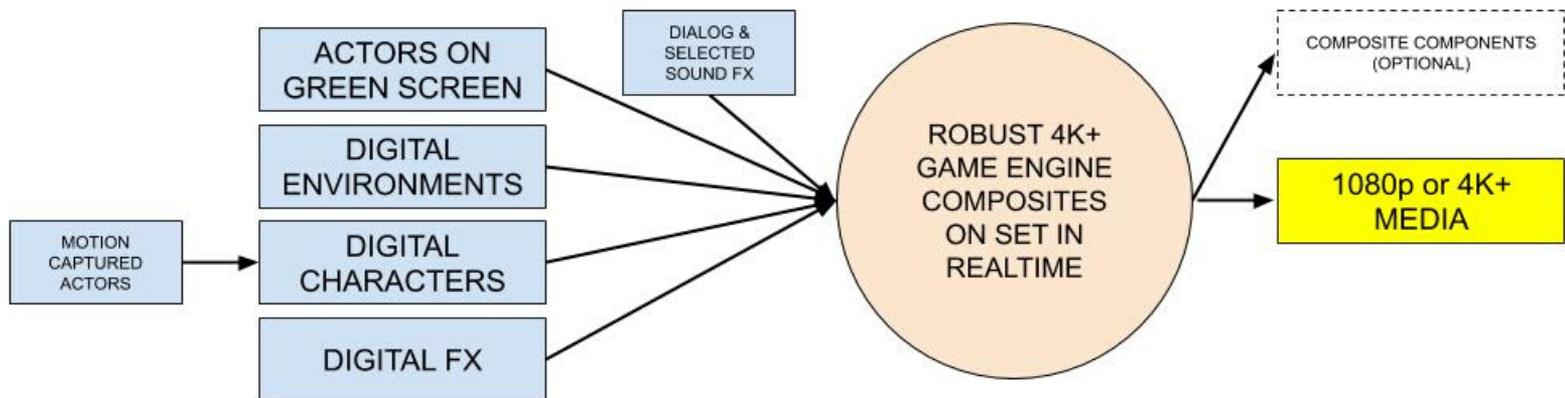
WHO WE ARE

MOBILE MOTION MOCAP is a Film & TV Production Services Tech Company that helps producers create broadcast quality and 4K content in realtime.

We significantly reduce the time and money required to create high-value media and make previously non-viable projects commercially profitable to produce by using:

- 3D Environments
- 3D Digital Characters
- State-of-the-Art Special FX
- Live Actors on Green Screen

We do this by using game engines to fully composite digital sets, digital characters, digital special effects, and live actors together on set to create film and television content.





OUR MODEL

Fundamentally, MOBILE MOTION MOCAP is a tech company. We have developed innovative accelerated production pipelines based upon robust hardware and software solutions that allow us to produce live action, animated, and hybrid TV and Film content in a fraction of the time required by competitors.

We develop computer procedures, scripts, programming code, and other proprietary elements as we move through projects to maximize both the quality and speed of production. We have reseller and co-promotional arrangements with industry leading equipment manufacturers and software developers which give us access to production tools at significantly reduced costs, often before it is available to the industry.

We have mobile solutions that allow us to work on any stage or practical location, and are developing vehicles to support hundreds of productions.

We serve as co-producers on projects that have distribution and funding in place. Our seasoned management team evaluated and accepts the best of these co-production opportunities in order to ensure a long term position as the key production resource for those projects and to ensure we and our investors participate in long term profits.

KEY PARTNERS <ul style="list-style-type: none"> EQUIPMENT AND SOFTWARE SUPPLIERS OWNERS OF BUILDING 	KEY ACTIVITIES <ul style="list-style-type: none"> CUSTOMER ACQUISITION FEE FOR SERVICE & CO-PRODUCTION <ul style="list-style-type: none"> SHOOTING 1080p & 4K VIDEO 3D MODELING MOTION CAPTURE EDITING 	VALUE PROPOSITIONS <ul style="list-style-type: none"> PRODUCE PRO-QUALITY FILM & TV CONTENT IN REALTIME ON SET BUDGET, SHOOT, EDIT MEDIA AS REQUIRED FOR DISTRIBUTION CREATION OF ASSETS WITH ENDURING FINANCIAL VALUE RELIABLE / FAST FEE-FOR-SERVICE OPERATION CO-PRODUCTION DEALS WHEN WARRANTED 	CUSTOMER RELATIONSHIPS <ul style="list-style-type: none"> DISNEY WARNER BROS. STUDIO RENTERS PROSPECTIVE: PHILIP DAY, HEF, CSUB, DISCOVERY, JPL, ETC. 	CUSTOMER SEGMENTS <ul style="list-style-type: none"> TV PRODUCERS CREATING EPISODIC EDUTAINMENT CONTENT TV PRODUCERS CREATING KIDS PROGRAMMING FILM PRODUCERS CREATING FEATURES FOR DISTRIBUTORS INDUSTRIAL PRODUCERS CREATING CONTENT FOR INSTITUTIONAL MARKETING OR TRAINING
COST STRUCTURE <ul style="list-style-type: none"> COST DRIVEN: MINIMIZING COSTS OF CONTENT PRODUCTION THROUGH AUTOMATION, OCCASIONAL OUTSOURCING, AND THE CREATION OF ASSETS (CODE, PIPELINES, GEOMETRY, FX, ETC) THAT CAN BE USED ACROSS MULTIPLE PRODUCTIONS 	KEY RESOURCES <ul style="list-style-type: none"> ORCHARD STUDIO GREEN SCREEN CAMERAS MOTION CAPTURE EQUIPMENT COMPUTERS AND SOFTWARE TECHNICIANS MANAGEMENT TEAM 		CHANNELS <ul style="list-style-type: none"> RECOMMENDATIONS WORKSHOPS & MONTHLY OPEN HOUSES INDUSTRY CONVENTIONS DISTRIBUTORS / BUYERS SEEKING CONTENT 	
MOBILE MOTION MOCAP BUSINESS CANVAS ANALYSIS		REVENUE STREAMS <ul style="list-style-type: none"> FEE-FOR-SERVICE DEALS WITH PRODUCTION COMPANIES FEE-FOR-SERVICE + REVENUE SHARE DEALS WITH PRODUCTION COMPANIES FEE-FOR-SERVICE DEALS WITH GAMING COMPANIES AND APP DEVELOPERS CREATING CONTENT FOR NON-LINEAR APPLICATIONS 		

Mobile Motion Mocap is privately owned, revenue generating, and debt free. The fully equipped Orchard Drive studio features a 40'x30' green screen, digital village with multiple production workstations, optical, inertial, and facial motion capture systems, motion editing applications, state of the art editing bay, and 2000+ sf of office and meeting space. Burn rate is \$80K/month, and current contracts are estimated to be \$700K in the current year.

WHO WE SERVE

MOBILE MOTION MOCAP works as a fee-for-service producer for Disney, Warner Bros, JPL, and a wide variety of independent producers creating film and television content.

As an Accelerated Film & TV Production House, we help established media companies develop, produce, and market their projects more quickly and cost effectively.

We offer them:

- **A host of services provided by domestic and overseas partners that accelerate asset creation and maximize return on investment.**
- **Above-the-Line live action and animation producers who help customers revise and improve their business models based on the efficiencies we deliver.**
- **On-Set specialists including experts who consult with directors, camera operators, editors, familiar with our state of the art hardware and software solutions.**
- 3D modelers, riggers, material designers, motion capture technicians, and on-set system operators who create, capture, and optimize and edit content in realtime.

As a co-producers we offer select production companies support in developing, pitching, and producing projects in return for reduced rates on long-term contracts and profit participation in the brands and franchises we help them create.

Our relationships with hardware and software suppliers give us access to cutting edge resources,

